



33rd Santacruzán & Street Fair 2011

Sunday, May 29 – Jersey City, NJ

“The Northeast's largest & longest running Santacruzán celebration.”

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January 27, 2011

Dear Friends,

On Sunday, May 29, 2011, CAM is celebrating its 33rd Year of Santacruzán in Jersey City. CAM in cooperation with PACCAL (Pan American Concerned Citizens Action League 501(c) 3) will be celebrating with the “Santacruzán Street Fair”, now in its 5th year. It will be an all day event complete with flea market type vendors, food concessions, booths for non-profit organizations, businesses, sponsors and all day games and activities for the children. It will be located on Second St. between Erie St. & Marin Blvd., Jersey City, NJ (10 am to 9 pm). The highlight of the day is the Religious Procession and the traditional celebration of the Santacruzán with the Hermanos & Hermanas Mayores, the Reyna Elenas and Sagalas. There will be a mass at St. Mary’s Church, Second St. corner of Erie St., Jersey City at 2:30 pm and the procession follows immediately after the mass. On stage performances (12-2 pm & 5-8 pm) will feature local youth talents, live bands, performers, vocalists, cultural and modern dance troops. This will be our biggest year ever with over (50) vendors.

CAM’s Santacruzán in Jersey City is the largest and longest running celebration of this “Queen of Filipino Feasts” here in the Northeast. The event is expected to be amongst the largest assembly of Filipinos of all ages, in the Tri-State. The 33rd Santacruzán & Street Fair 2011 will be located on Second St. between Erie St. and Marin Blvd. We would like to invite your business to participate as a vendor. Vendor rates are as follows:

Flea Market type vendors -	\$50/per space (10' x 10')
Non Profit Organizations -	\$50/per space (10' x 10')
Businesses -	\$100/per space (10' x 10')
Cold Food -	\$100/per space (10' x 10')

***Note - Each vendor is to provide their own Tables. Vendors may set up on day of event as early as 9 am and must breakdown no later than 8:30 pm. Space locations will be assigned on a first come, first serve basis. Your immediate reply is requested as we anticipate vendor spaces to sell out. Please see attached form. Payments are to be made no later than Monday May 2, 2011.**

On behalf of the CAM, Parish of the Resurrection, and PACCAL, I would to thank you in advance for the consideration of our proposal. Please take the time to fill out and return the attached form. Contact me if you have any questions (917) 656-9443. Your generous donation will serve the community by preserving the celebration of one our oldest and beloved Filipino traditions.

Respectfully Yours,
Catholic Action of Mary

Joey Mayo
Street Fair Chairman Santacruzán 2011